

Christopher Vaccaro

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Professional Experience

Medicom International (66 Palmer Avenue, Bronxville, New York) 3/03-Present

■ Graphic Designer

Responsibilities include design and typesetting of three monthly medical journals: *Managed Care Interface*, *Long-Term Care Interface*, and *Product Management Today*. Duties also involve the production of various monthly supplements and two yearly 500-page medical resource directories. Special projects included the modification, development and implementation of new templates with master pages and extensive style sheets.

Rapp Collins Worldwide (New York, NY) 11/97-3/03

■ Electronic Production Artist/Project Leader

Independent contractor at *Rapp Collins Worldwide*; duties primarily involved direct mail projects for Pfizer Inc. Projects included *Pfizer for Living*, a disease-specific, data-base and content management quarterly publication. Each *Pfizer for Living* member received a customized magazine and support materials based on their age, gender and health condition. Responsibilities as project leader included staff supervision and management, template creation, and the production of all variable files including coding, style, and template compatibility.

Other freelance design and electronic production services were provided to:

Rapp Collins Worldwide

Kaplan Educational Services

Scholastic Publications

Shepardson Stern & Kaminsky

Newport News Inc. (711 Third Avenue, New York, NY) 5/00-3/01

■ Desktop Production Designer

Responsible for layouts, picture placement, and typesetting of a women's fashion catalog. Duties also included coordinating information between art directors, buyers, photographers, retouchers, and the company president to create themed seasonal catalogs.

Ithaco Inc. (White Plains, NY) 5/95-1/97

■ Marketing Manager /Assistant to the President

Responsible for the development and production of direct mail promotions, trade shows, and company presentations. Special projects included the planning and implementation of internal special events and travel arrangements.

Skills

Proficient in both Macintosh and IBM formats of the following programs:

Quark: Specializing in style-sheets, master pages and document collecting.

Illustrator, Photoshop, Acrobat Professional, Excel, Word, Flight Check, PowerPoint, Dreamweaver, and FTP software

Comprehensive knowledge of the following:

HTML, XHTML, PHP, MYSQL, Flash, Search Engine Optimization and Website Management

Education

Fashion Institute of Design and Merchandising (Los Angeles, CA)

Associate of Arts Degree in Advertising, 1987

References and samples furnished upon request.